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For Immediate Release

November 23, 2009

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Dora the Explorer to Appear at AAA Great Vacations EXPO Kids Day
Nickelodeon's Favorite Intrepid Vacationer Travels to Columbus

Columbus, Ohio – Nickelodeon star "*Dora the Explorer*" will visit the AAA Great Vacations EXPO on Kids Day, Saturday, January 23, 2010 from 10:00 a.m. to 8:00 p.m. This wildly popular cartoon character will be at the EXPO to meet guests and pose for pictures with fans.

Designed to entertain kids of all ages, Kids Day at the EXPO will be packed with family-friendly fun and kicks off at 10 a.m. Special events will run all day and include a 3 p.m. appearance by Jungle Jack Hanna, The Great Outdoors area presented by Metro Parks, kid-friendly crafts and activities, family vacation contests and the chance to meet other favorite mascots.

Dora the Explorer is a half-hour animated children's television series starring a 7-year-old Latina girl and her friends. The show actively engages preschoolers in play-along adventures. In each episode, Dora invites young viewers to join her on adventures and exploration with a clearly defined goal at the end. With the character "Map" pointing out the stops on the way, Dora and viewers solve problems and overcome obstacles. At the end of each episode, Dora and her friends celebrate with the signature "We Did It" dance. Dora also introduces kids to Spanish words, encourages movement and gives little viewers skills and confidence to help overcome challenges.

The AAA Great Vacations EXPO opens Friday, January 22 and runs through Sunday, January 24, at the Franklin County Veterans Memorial in downtown Columbus. Show hours are Friday 2-8 p.m., Saturday 10 a.m. – 8 p.m., and Sunday 11 a.m. – 4 p.m. Tickets are available at the door or beginning December 1 at any AAA Ohio Auto Club office for \$8 or \$4 for any AAA member. Children ages 16 and under are admitted at no charge. Additional details and consumer information on the EXPO are available at www.AAAGreatVacations.com.

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Outstanding color art, video and interviews available. Contact Amy Weirick, (614) 848-8380 or Amy@WeirickCommunications.com.