

For Immediate Release
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Travel Channel's Bert the Conqueror to appear at the AAA Great Vacations EXPO

Columbus, OH – Bert Kreischer, thrill-seeker, stand-up comic and host of Travel Channel's popular *Bert the Conqueror*, will share his adventurous travel experiences of living like a local with AAA Great Vacations EXPO guests on Sunday, January 22, 2012. Kreischer takes the AAA Travel Stage at Noon and 2:30 p.m., with autograph sessions immediately following each appearance. The AAA Great Vacations EXPO takes place Friday, January 20 – Sunday, January 22, 2012 at Franklin County Veterans Memorial in downtown Columbus.

In his series, Kreischer seeks out the most hilarious, absurd and undeniably dangerous challenges offered across America. Celebrating local culture and traditions, Kreischer focuses on legendary events and competitions, letting viewers share his adrenaline rush. Joining locals in gut-wrenching challenges and fearless competitions, Kreischer strives to experience it all. Whether he's attempting to dive off of Virginia's Griffon, the tallest and fastest coaster in the world, or plunging 40 feet down Hawaii's Shaka waterslide, Kreischer stops at nothing to showcase living like a local by celebrating unique regional traditions.

A classic comedian, Kreischer travels the country making people laugh and discovering local attractions. It's his sense of humor and authentic reaction during his unique experiences that make viewing both amusing and relatable. With a combination of passion and celebration, Kreischer's mission to experience the outrageous is popular among all audiences.

The AAA Great Vacations EXPO is a one-stop shop for everything related to travel. Offering rich sources of travel information, guests will have exclusive access to EXPO-only deals for the very best values on everything from cruises and European vacations, to affordable escapes that are close to home. Thus, visitors are encouraged to come armed with a calendar and favorite form of payment, ready to book travel at the show. Only EXPO guests will have access to this unheard-of pricing and wide selection of travel offerings. With more than 250 exhibits, attractions and events, there's something for every traveler's interest.

The AAA Great Vacations EXPO opens Friday, January 20 and runs through Sunday, January 22, at Franklin County Veterans Memorial in downtown Columbus. Show hours are Friday 12 p.m. - 8 p.m., Saturday 10 a.m. – 8 p.m., and Sunday 11 a.m. – 5 p.m. Tickets are available at the door or at any AAA Ohio Auto Club store, beginning December 1, for \$9 or \$6 for any AAA member. Children ages 16 and under are admitted at no charge. For additional event details or to purchase tickets in advance, visit www.AAAGreatVacations.com.

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