

For Immediate Release
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AAA Great Vacations EXPO Announced for 2012

Super store of incredible travel deals perfectly timed for vacation planning

Columbus, Ohio – AAA Ohio Auto Club is gearing up for the fourth annual **AAA Great Vacations EXPO**, slated for January 20-22, 2012. Billed as a one-stop shop for everything related to travel, the event offers Central Ohio consumers information and EXPO-only deals, along with the best travel values on everything from exotic cruises and European vacations to affordable escapes that are close to home.

With more than 250 exhibits, attractions and events, the EXPO is a destination in itself. Favorite travel spots come alive with interactive events and experiences that are as entertaining as they are helpful and educational. Specific attraction areas within the EXPO will include:

- **Vacation Marketplace:** Travelers are encouraged to come with their calendar of available dates and favorite form of payment to be prepared to book trips and buy travel accessories at best-ever prices.
- **Great Outdoors Adventure Area:** Presented by Metro Parks, guests will enjoy real pine woodlands, putting green, a covered bridge, water features and fun for the entire family, including wildlife presentations and hands-on opportunities to get up close and personal with nature.
- **AAA Travel Stage:** Live entertainment, events, appearances and workshops are led by leading travel experts that entertain and educate.
- **Play in Your Own Backyard Pavilion:** Thanks to Experience Columbus, guests will discover unforgettable travel experiences that are as nearby as they are affordable. This year the Pavilion will celebrate Columbus' 200th birthday while introducing EXPO guests to the region's favorite experiences.

The AAA Great Vacations EXPO opens Friday, January 20 and runs through Sunday, January 22, at Franklin County Veterans Memorial in downtown Columbus. Show hours are Friday 12 p.m. - 8 p.m., Saturday 10 a.m. – 8 p.m., and Sunday 11 a.m. – 5 p.m. Tickets are available at the door or at any AAA Ohio Auto Club store, beginning December 1, for \$9 or \$6 for any AAA member. Children ages 16 and under are admitted at no charge. For additional event details or to purchase tickets in advance, visit www.AAGreatVacations.com.

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Outstanding color art, video, media passes and interviews available.
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