

For Immediate Release
October 14, 2014



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Great Vacations Travel EXPO

FACT SHEET

WHAT: The Great Vacations Travel EXPO, presented by AAA, featuring:

- More than 250 exhibits, events, attractions and appearances
- A complete vacation marketplace where guests can shop for every imaginable travel experience, service and accessory – from family road trips and close-to-home escapes to European tours and exotic cruises
- The ability to book travel right on the spot
- One-on-one access to the world's top travel suppliers and experts
- Exclusive EXPO-only deals and specials
- Celebrity and expert appearances
- Kids Day, on Saturday, Jan. 17, featuring:
 - "Passport For Prizes" family vacation contest
 - Crafts and activities
 - Family travel workshops
 - Mascots and more
- Feature areas include: AAA Travel Stage, AAA Explore Store, Lake Erie Shores & Islands and the Paradise Pavilion
- Prime Timers Day for guests age 55 or older, Friday, Jan. 16, featuring:
 - \$2-off on general and AAA rate admission
 - Discounts, deals and programs designed especially for senior travelers
- Additional show information available at AAAGreatVacations.com
- Tickets are \$8 at the door (AAA members receive 50% off). Children 16 and under are admitted free. For additional event details or to purchase tickets in advance, visit www.AAAGreatVacations.com.

WHEN: Jan. 16-18, 2015. Friday: Noon – 7 p.m.; Saturday: 10 a.m. – 7 p.m.; and Sunday: 11 a.m. – 5 p.m.

WHERE: Greater Columbus Convention Center, 400 N. High St, downtown Columbus

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EDITORS NOTE: Images, video, special media access and interviews available. Contact Amy Weirick, Office: (614) 848-8380 Mobile: (614) 296-8513 or amy@WeirickCommunications.com.