

**For Immediate Release**  
December 31, 2015



**Contact:** Amy Weirick  
Office: (614) 848-8380  
Cell: (614) 296-8513  
[Amy@WeirickCommunications.com](mailto:Amy@WeirickCommunications.com)

## **Groundbreaking new travel product launches Jan. 22 at Great Vacations Travel EXPO in Columbus**

COLUMBUS, OHIO – A never-before-seen travel experience is being launched in Downtown Columbus when the Great Vacations Travel EXPO, presented by AAA, opens Friday, Jan. 22 at the Greater Columbus Convention Center. Running through Jan. 24, the EXPO will be the first time nationally the traveling public is introduced to Road Adventures, Powered by AAA. Launched in partnership with Haydocy Airstream & RV, this revolutionary offering allows travelers to see America in a whole new light by renting America's most iconic travel trailers, with or without a rented tow vehicle. After the January launch of the program's first location in Columbus, four more locations will open 2016, with 25 locations expected to open across the US within the next three years.

With Road Adventures, the wifi-enabled trailers mean traveler trepidation is relieved via professional set up training and AAA roadside assistance, as well as on-the-road support apps and videos. The experience also comes with AAA's expert trip planning and concierge services to help secure campsites along the route, attraction passes, excursions and other elements of the perfect road trip. For added safety, built-in satellite sensors let the traveler and the AAA roadside assistance team know where the trailer is at all times, so first-time adventurers are never alone.

Road Adventures features rentals of brand new vintage reproduction trailers and campers in all shapes and sizes, such as tiny, teardrop-shaped 1940s-inspired T@b or T@g trailers; the bigger, bullet-shaped 1920s-style Airstream Americana or the 1950s-themed Gulfstream Cruiser. Starting at just \$599 for a week's rental of the basic 58" x 115" Tag (using your own tow vehicle), offerings go all the way up to a mammoth Class B motor home. Trailers come stocked with dishes, linens and everything needed.

Not only will guests have the first glimpse of the program at the Great Vacations Travel EXPO, but they can also enter to win a Great Smoky Mountains Road Adventures getaway, featuring a one-week rental of a 23-foot, 2016 reproduction 1950s-style Gulfstream Vintage Cruiser (which sleeps five), use of a new GMC pick-up truck for towing, six nights at Gatlinburg and Pigeon Forge KOA campgrounds and *Plus* concierge service. Guests who book their Road Adventures vacation at the EXPO save 20%-off of their rentals.

Inspired by an unforgettable family road trip to Yellowstone, the service will highlight America's most iconic road trips such as National Parks, Route 66, Kentucky's Bourbon Trail, Five Baseball Parks in Seven Days, New York's Finger Lakes and others.

"This is for people who want to experience our great country at its best," said Mike Harlan, general manager of Haydocy Airstream and RV. "And because every one of these trailers has historical value, it really adds to the experience; they capture the imagination of everyone who sees them."

The Great Vacations Travel EXPO, presented by AAA, opens Friday, Jan. 22 and runs through Sunday, Jan. 24, at the Greater Columbus Convention Center in Downtown Columbus. Hours are Friday, noon to 7 p.m.; Saturday, 10 a.m. to 7 p.m.; and Sunday, 11 a.m. to 5 p.m. Tickets are \$8 at the door or at any AAA Ohio Auto Club store. AAA members who show their AAA card receive 50%-off admission. Children ages 16 and under are admitted at no charge. Additional event details and advance tickets are available at [AAAGreatVacations.com](http://AAAGreatVacations.com).

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**EDITORS NOTE: Images, video, special media access and interviews are available.**

**Contact Amy Weirick, Office: (614) 848-8380 Mobile: (614) 296-8513 or [amy@WeirickCommunications.com](mailto:amy@WeirickCommunications.com).**